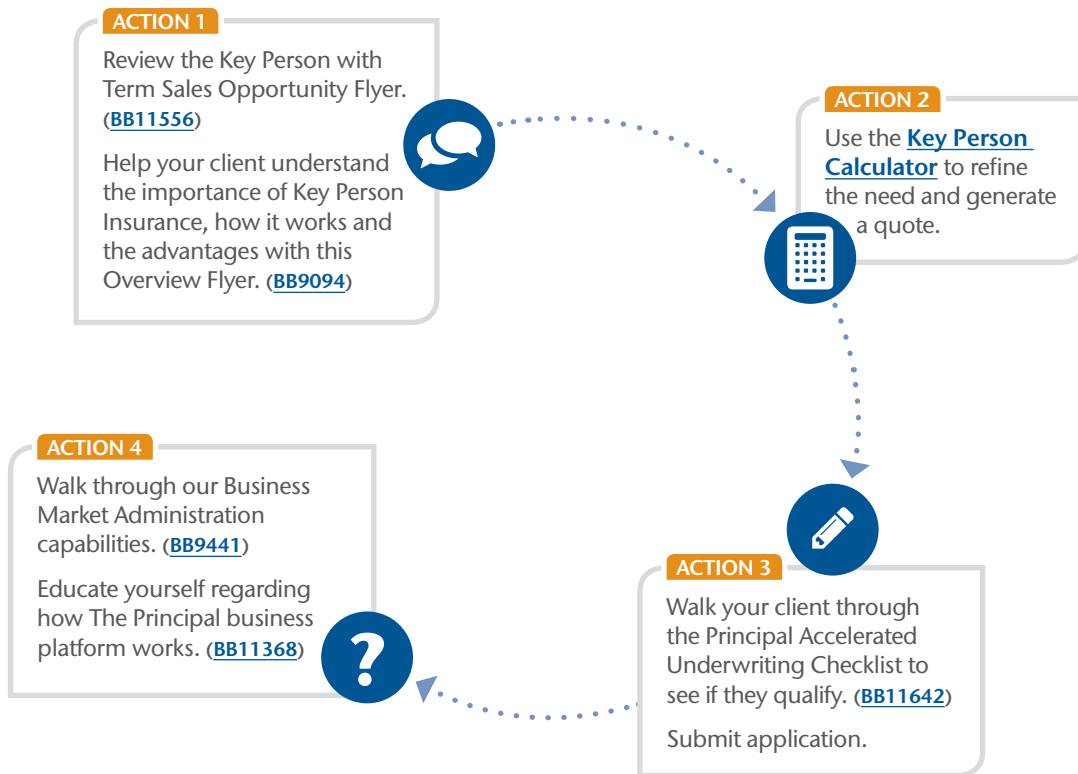


Key Person Insurance – Simplified

Open more doors and create new business opportunities with turnkey solutions from the Principal Financial Group®. Leverage the business, owner and executive solutions (BOES) platform and this simplified process to assist you with key person planning for your business clients because they can't afford to lose their most valuable person.

Key person insurance with Principal Accelerated Underwriting is a simple, efficient way to help protect a business and help open up other BOES opportunities with The Principal®.



Experience the speed and convenience of faster turnaround times with Principal Accelerated Underwriting. Give your client their policy and **get paid in less than 10 days.**

Let's connect.

Contact the National Sales Desk at 800-654-4278 or go to Principal.com/keyperson.



WE'LL GIVE YOU AN EDGE®

Principal National Life Insurance Company and Principal Life Insurance Company, Des Moines, IA 50392-0001, principal.com

Guarantees are based upon the claims paying ability of the issuing insurance company.

Principal National (except in New York) and Principal Life are issuing insurance companies of the Principal Financial Group, Des Moines, IA 50392.

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Not FDIC or NCUA insured

**May lose value • Not a deposit • No bank or credit union guarantee
Not insured by any Federal government agency**